

# MLS Now Member Services



## MLS Now

Name Changed: Jan 2021    216-485-4100    [Help@MLSNow.com](mailto:Help@MLSNow.com)

*Mission Statement: "To provide cost effective proprietary real estate information with the highest industry standards for the cooperative benefit of MLS users."*

MLS Now is owned by 8 Shareholder boards - ACAR, CCBOR, ECAR, LGAAR, LoCAR, MCBOR, STAR, YCAR. In May of 2018, the former CRIS (Centralized Real Estate Information Service) & NORMLS (Northern Ohio Regional Multiple Listing Service) companies joined to form Yes-MLS which became MLS Now in 2021.



## Cloud CMA

Offered Since: Oct 2013    (855) 977-8834    [support@cloudcma.com](mailto:support@cloudcma.com)

*Contact vendor for pricing.*

Cloud CMA is the easy way to create amazing reports that make you look awesome in front of clients and prospects. Create modern looking Comparative Market Analysis Reports, Buyer Tours, Property Reports, and Flyers in minutes! Plus, Cloud CMA includes your very own "What's My Home Worth" website so you can attract more seller leads for less! Visit [www.cloudcma.com](http://www.cloudcma.com) to start your free 30 day trial of Cloud CMA.

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## Data Co-Op

Offered Since: Apr 2013    [websupport@corelogic.com](mailto:websupport@corelogic.com)

*Free access from Matrix Single-Sign On (SSO) to additional combo report that include both MLS and tax data reports.*

With Data Co-Op, members can find everything they need to work on a single screen with easy to use mapping and drag and drop gadgets. Its information-rich format also provides RealAVM™ property values that enable MLS Now members to help clients get realistic ideas of property values. The Data Co-Op works on Apple™, iPad™ and PC platforms and all popular browsers. (800) 426-1466



## Dotloop

Offered Since: May 2015    (888) 368-5667    [support@dotloop.com](mailto:support@dotloop.com)

*Free access to MLS forms templates, up to 10 free loops (as of 6/1/17) and electronic signatures. Contact vendor for pricing.*

Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.

FREE



## ePropertyWatch

Offered Since: Mar 2017 (844) 530-8859 [ePropertyWatch@corelogic.com](mailto:ePropertyWatch@corelogic.com)

*Free access to "Never Be Forgotten Again". Monthly email to clients with their estimated home value, neighborhood activity, and market trends.*

eProperty Watch allows you to provide regular emails to clients and prospects that will keep them up to date on the value of their home, transactions in their neighborhood, and overall trends in the area. You'll stay connected with your long-term prospects by inviting them to receive ePropertyWatch reports branded by you. When your prospects are ready to buy or sell real estate your name and contact information will be front and center. eProperty Watch is available to members at no additional cost.

FREE



## HomeSnap Pro

Offered Since: Dec 2016 (866) 855-2622 [support@homesnap.com](mailto:support@homesnap.com)

*Free app to quickly locate properties, map-based search engine, CMA.*

Homesnap is the top-rated real estate app. Built for agents and loved by homebuyers. Get the app to see why millions of people are switching to Homesnap. Homesnap is the public face of the Broker Public Portal (BPP) and has surged past the 1,000,000 agent mark.

FREE



## ListTrac

Offered Since: Feb 2018 [support@listtrac.com](mailto:support@listtrac.com)

*Free access from Matrix Single-Sign On (SSO) to hits for your listings.*

ListTrac is a tool that allows you to see how your listings are performing online in the MLS system and consumer site, IDX sites, and different real estate portals. This tool offers several benefits to brokers and agents: Provides an understanding of the activity (or lack of activity) on your listings compared to similar listings. This information can be used to determine if you may need to discuss price changes or other updates to the property. Gives you a better understanding of the impact of price changes or other updates to the listing by seeing how listing views change over time. Understand how often your listings are being viewed, shared, and saved. Easily see how many email leads you receive from online sources. Provides reporting so you can better understand the value received from your online marketing. Allows you to provide feedback to your clients on how their listing is performing online, including a Sellers Report that you can choose to send to the seller.



## MyRental

Offered Since: Nov 2015 (877) 496-3352 [customerservice@myrental.com](mailto:customerservice@myrental.com)

*Discounted online tenant screening service. Pricing per transaction - Basic, Premium or Premium Plus - Contact vendor for pricing.*

MyRental from CoreLogic: Do you have or know people with rental listings? You can reduce the chance of leasing to risky applicants and differentiate yourself with MyRental tenant screening reports. Your membership in MLS Now entitles you to a 20% savings. While individual reports can be purchased, we have created three bundles of tenant screening reports that most brokers and agents prefer.

FREE



## New Home Source Professional

Offered Since: Feb 2015

[support@newhomesourceprofessional.com](mailto:support@newhomesourceprofessional.com)

*Free access from Matrix Single-Sign On (SSO) to search new construction and builder information.*

Got a Buyer interested in new construction? MLS Now has a partnership with New Home Source Professional, the most trusted resource for all things New Construction. Share searches and listings with clients. Interact with clients on your own consumer portal. Drive new leads from your consumer portal. Print or download listing reports. Take advantage of powerful search tools. View home or community results in list, map or photo view.

FREE



## Professional Search by realtor.com

Offered Since: Nov 2010

(866) 960-7481

[prosearchsupport@realtor.com](mailto:prosearchsupport@realtor.com)

*Free access from Matrix to search Residential properties in United States (formerly FIND powered by realtor.com)*

The NEW realtor.com® Professional Search product replaces your existing Find application. Professional Search leverages and shares the innovative technology and search experience of realtor.com® while delivering a best-in-class professional search experience via a powerful, robust and intuitive search engine.

FREE



## Property Panorama

Offered Since: Oct 2010

(877) 299-6306

[support@propertypanorama.com](mailto:support@propertypanorama.com)

*Free InstaView Virtual Tour for each listing with 3 or more unique photos (1st new listing free upgrade trial for 1 month), \$4.99/month for a single listing or \$8.99/month for optional upgrade with unlimited photos. Additional pricing options available.*

You automatically receive free Property Panorama InstaView Virtual Tours for all of your active listings. InstaView is a fully automated Virtual Tour solution that automatically creates a Virtual Tour for every listing in the MLS (with 3 or more photos), within one hour of the listing being created. The Insta View Virtual Tour will remain fully in sync and is updated with the MLS every hour, 24/7! Learn more at [www.PropertyPanorama.com/InstaView](http://www.PropertyPanorama.com/InstaView)

FREE



## RatePlug

Offered Since: Jun 2015

(877) 710-0808

*Free to agents to show mortgage rates to buyers on MLS emails and printed reports. Lenders subscribe and can call for pricing options.*

RatePlug is embedded in Matrix so you can search and send property reports to your homebuyers. When you send your MLS Now property reports to your customers, they will now have access to accurate, interactive mortgage products and payment information specific to each property. The payment information is based on up to date interest rates from your lender of choice and includes property taxes, assessments and home owner's insurance estimations. You and your customer can interact with the information and play 'what if' scenarios to best determine their financing needs. In addition, the customer is given the ability to ask mortgage questions and is provided access to your trusted lending partners contact information.

FREE



## RealSafeAgent

Offered Since: Oct 2016 (512) 593-4300 [support@realsafeagent.com](mailto:support@realsafeagent.com)

Free app for agents to trigger alert for help during showings or call 911. Real Safe Chat and Real Safe Wire added features in 2019.

Real Safe Agent™ is a free app available to all MLS Now members. Real Safe Suite includes Real Safe Agent, Real Safe Wire, and Real Safe Chat. This powerful combination provides true crime prevention for agents and wire fraud prevention with a \$1,000,000 guarantee.

FREE



## Realtor.com

(800) 878-4166 [customercare@realtor.com](mailto:customercare@realtor.com)

Free access - agents should claim their profile. Optional upgrade packages available. Contact vendor for pricing.

Realtor.com is an online resource for home buyers, and sellers with a comprehensive database of for-sale properties and information, tools and professional expertise to help people purchase a home. The listing Broker makes the decision if their listings feed to Realtor.com

FREE



## RealX

Offered Since: Apr 2021 833-732-5946 [broker-services@realx.io](mailto:broker-services@realx.io)

Free access to an online exchange for real estate agents to connect land owners (with property rights for lease - Solar/Wind etc.) to renewable energy developers.

RealX is the country's first and largest online exchange to connect agents, landowners and renewable energy developers in a secure and transparent exchange.

FREE



## RETechnology

Offered Since: Jun 2011 [info@retechnology.com](mailto:info@retechnology.com)

Free access to Real Estate Technology Updates. Contact vendor for additional pricing options.

Want to learn how to leverage technology to attract more leads, close more deals, and boost your bottom line? RE Technology can help. We're an educational platform that shows real estate agents and brokers how to use and evaluate technology to grow their business. When you subscribe, you gain exclusive access to features like: Daily educational articles, Technology product reviews, A comprehensive directory of real estate apps and solutions in 100+ product categories, Annual Technology Guide, The latest technology and industry news, Live educational webinars...and more!

FREE



## RPR

Offered Since: Nov 2016 (877) 977-7576

Available to REALTOR® members only.

Realtors Property Resource (RPR) Comprehensive data, powerful analytics, and client-friendly reports for each of NAR's constituencies. Created by NAR for the sole purpose of providing REALTORS® with the data they need to meet the demands of clients. No third party or public access ... guaranteed. The only way a non-REALTOR® has access to the data in RPR is through an RPR report that has been created, branded and sent by a REALTOR®. This service is also free.



## Sentrilock

(877) 736-8745 [support@sentrilock.com](mailto:support@sentrilock.com)

Lockbox information for the Guernsey Muskingum Valley Association of REALTORS®. Contact vendor for pricing.

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## ShowingTime

(800) 379-0057 [support@showingtime.com](mailto:support@showingtime.com)

Free Online Scheduler – \*agent must setup instructions for each listing. CSS joined ShowingTime Sep. 2019. Contact vendor for pricing.

Online scheduler launched from within MLS Now delivers showing requests to listing agent by email, 2-way text, mobile app notification and/or automated phone call. Please contact ShowingTime with any questions.



## Supra

Offered Since: Mar 2020 (877) 699-6787 [Help@MLSNow.com](mailto:Help@MLSNow.com)

Free eKEY for some MLS members. Contact MLS Now with questions on eKEY and your local board for questions on lockboxes.



## ZipForm Plus

Offered Since: May 2015 (586) 840-0140 [support@ziplogix.com](mailto:support@ziplogix.com)

Online forms package with access to MLS and state forms. Contact vendor for pricing options.

Maximize efficiency, streamline workflows, and reduce risk with the essential forms software. Powered with the latest functionality and features designed for real estate industry professionals. Advanced technology meets practical in zipForm Plus.