

**MLS Now**  
**COMING SOON LISTING SELLER AUTHORIZATION**

\*Property Address: \_\_\_\_\_

As the authorized Seller(s) of the property listed above, I/we hereby authorize the listing brokerage firm to place this property in the "Coming Soon" Status of the Multiple Listing Service in accordance with and subject to the rules and regulations of the MLS.

The Seller(s) irrevocably acknowledge(s) and attest(s) to the following:

The Seller's listing will be entered into the MLS in the "Coming Soon" status due to the sellers preparing the property for sale and marketing. During the Coming Soon status the property is UNAVAILABLE for showings. Showings to begin automatically on the **\*"Expected Active Date" of \_\_\_\_\_** (this date can be a maximum of 14 days after the List Date of the Listing Agreement). **\*Note this "Expected Active Date" cannot be moved to an earlier date.** This "Coming Soon" status is not intended to give the listing broker an advantage in finding a buyer for the property to the detriment of cooperating brokers or to circumvent the selling of the property on an open market. The intended use of this status is to provide a vehicle for MLS participants and subscribers to notify other participants and subscribers of properties that will be made fully available for showing and marketing after preparations have been completed. While the property is in "Coming Soon" Status, the seller and the listing broker may not promote or advertise the property in any manner other than as "Coming Soon." Listings placed in this "Coming Soon" status cannot be shown by anyone including the listing office and seller during the "Coming Soon" time-period and will be included in any IDX or MLS listing syndication feeds during the "Coming Soon" time-period as a "Coming Soon" listing. **If the seller, list agent or anyone shows the property during the "Coming Soon" time-period, or the Coming Soon listing is advertised or promoted in a manner other than "Coming Soon", the list agent or broker shall be fined \$1,000 for a first-time offense and \$2,000 for a second offense.** This Status is for short term use preparatory to "Active" Status, 14 days or less, and must have a Listing Agreement and Seller's written authorization.

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If you have any questions of law; it is recommended you contact your attorney.

**Seller(s) Authorization**

**Brokerage Firm Authorization**

\_\_\_\_\_  
\*Seller Signature Date

\_\_\_\_\_  
Brokerage Name MLS Office ID #

\_\_\_\_\_  
\*Seller Signature Date

\_\_\_\_\_  
\*Listing Agent Signature Date

All listed Sellers must sign the form. If more than two Sellers, please attach a second form with the additional signature(s).

**This form must be submitted along with the Listing Agreement** to [ComingSoon@MLSNow.com](mailto:ComingSoon@MLSNow.com) within 48 hours or 2 business days (except Saturdays, Sundays and postal holidays) of the listing date in order to be in compliance with MLS rules.

MLS# \_\_\_\_\_

\*Required fields must be completed or the form will not be processed.

THIS FORM IS NOT TO BE ALTERED